



# Economic Forecast Forum

January 18, 2017

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Michigan Bankers Association



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The Michigan Bankers Association and Michigan Chamber Foundation are proud to provide the first business outlook at Michigan's economic future for the year. Topics include Michigan's economic competitiveness, key industry forecasts, and insights to inform business decisions.

Sheraton Ann Arbor Hotel | Ann Arbor, Michigan

## How will the economy and recent elections impact your business?

The Economic Forecast Forum features economic experts sharing valuable information for both bankers and business leaders about current events and the future of our region's economy.

### Who We Are:

Michigan Bankers Association and the Michigan Chamber Foundation are state-wide trade associations representing the banking and business industries. The Michigan Chamber is the unified voice of approximately 6,800 member employers, trade associations and local chambers of commerce of every size and type in all 83 counties of the state. The Michigan Bankers Association represents more than 2,300 branches located throughout the state with combined assets of over \$150 billion. Together, we work to provide a positive environment for Michigan businesses, promote strong communities and a vibrant Michigan economy. The MBA and Michigan Chamber are delighted to offer a forum that will bring business leaders from across the state together to hear an update on what to expect in Michigan for our economy in 2017.

### Who Should Attend:

Because the 2017 Economic Forecast is our inaugural event, we are projecting 300 attendees. We're asking members of both organizations to bring their best customers, board of directors, prospects and senior management. Kick off the new year by treating your best customers or prospects to high-level networking and a first look at the year's economic forecast.

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## Agenda

9:30 a.m.	Networking and Registration
10:00 - 10:05 a.m.	Introductory Remarks and Setting the Agenda
10:05 a.m. - 11:00 a.m.	Keynote Presentation: Michigan's Economic Outlook for 2017 Speaker: Robert Dye, Comerica Bank
11:00 a.m. - 12:00 p.m.	How Michigan Competes: A National Comparison Speaker: Dan Seymour, CFA, Moody's
12:00 p.m. - 1:00 p.m.	Lunch Keynote Speaker: Governor Rick Snyder - <i>invited</i>
1:00 p.m. - 1:55 p.m.	Key Industry Forecast and What That Means for Your Business
2:00 p.m.	Concluding Remarks

## Sponsorship Opportunities

### Platinum Sponsor - \$10,000

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½ Page ad in mbaBanking magazine  
Ad in the event program  
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General contributions made to the Michigan Chamber Foundation allow the greatest flexibility for program support and will be used to supplement current programs or to develop new projects. Gifts and general contributions are 100 percent tax deductible as charitable contributions under the IRS Tax Code. Sponsorships are deductible minus the cost for services or products received in exchange (i.e., meals or tuition). Contact the Michigan Chamber Foundation at [bthomas@michamber.com](mailto:bthomas@michamber.com) or 517-371-7639 for specific sponsorship questions.

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Please submit names of attendees by Friday, January 13.

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